

DEALER REPORTS

REQUEST REPORT HERE

Dealertrack 

7 x MARKET VIEW REPORTS

TOP FINANCED USED VEHICLES

- Non-Prime
- Import
- Domestic

What You Get:

A complete snapshot of the top finance vehicles, including funding, trade-in, and demographic data to help optimize your showroom inventory.

TOP 25 FINANCED USED VEHICLE

What You Gain:

Focus on fast-selling vehicles with detailed insights on trim performance and buyer demographics in your market to drive better decisions and boost sales.

OVERVIEW BY CUSTOMER

- Prime
- Non-Prime

3 x ROOFTOP PERFORMANCE REPORTS

YOUR TOP FINANCED USED VEHICLES

- Top 15
- Prime
- Non-Prime

What You Get:

A concise list of top financed vehicles with key data like funded units, average mileage, price, and a comparison to last quarter.

What You Gain:

Pinpoint your highest performing inventory and align it with the best-fit customer profiles to maximize showroom efficiency and drive sales growth.

3 x CONSUMER PROFILE REPORTS

FUNDED FINANCE PROFILE BY POSTAL CODE

- Basic
- Full
- Prime

What You Get:

Funded units by postal code, along with consumer profile data such as average income, marital status, and gender breakdown.

What You Gain:

Gain a clear view of the demographics of your dealership's customers, helping you focus on the consumers most likely to visit and make a purchase.

from
\$149
per rooftop
per month
+ tax